

## **AJFCA 44<sup>th</sup> Annual Conference**

**May 15-17, 2016  
Westin San Diego  
San Diego, California**

### **2016 AJFCA KOVOD AWARDS**

(The deadline for submissions is February 12, 2016.)

The Association of Jewish Family and Children's Agencies is pleased to sponsor the 2016 Kovod Awards competition. Winners will be recognized at the 2016 Annual Conference and mentioned in the conference mobile app.

**Competition categories and descriptions are listed below. Award guidelines are listed on page 2.**

#### **Competition Categories**

- ❖ **Agency Video**- This category invites agencies to share a video produced by their agency to showcase the agency as a whole or specific programs, address a community need, or advocate for community members. The video should be no more than 8 minutes in length and must have been produced within the past 2 years. Submitted videos will be displayed during the conference and the winner will be highlighted in the mobile app. Please send an active link to your video.
  
- ❖ **Replicable Programming** - This category invites agencies to share successful programmatic models that are sustainable, innovative, and replicable at other member agencies. Agencies can submit one program model in for each of the three programmatic categories below, but can only win 1 Kovod award. Submissions should include the cost of the program and address why the program is considered innovative, sustainable, and replicable in the description. Multiple winners may be chosen for each subcategory.
  - **Disabilities Services**- Agencies are invited to submit programs designed to support persons with disabilities to access opportunities and build skills to become active members of their communities. Programs may include socialization or life skills programming, employment training, or programs that enable individuals of all abilities to access and become involved with community resources and programs (including schools, synagogues, and social groups).
  
  - **Behavioral Health Services**- Agencies are invited to submit programs designed to address behavioral health concerns. Programs may focus on supporting individuals experiencing addiction, counseling services, and mental health programs, and may focus on populations of all ages and family members.
  
  - **Holocaust Survivor Services**- Agencies are invited to submit programs that expand outreach and services to Holocaust survivors. Programs of interest include those designed to address the issue of isolation, to respond to a specific need among the community, or developed in response to an increase in Claims Conference funding.

**PLEASE NOTE: All submissions must be made electronically.**

## Kovod Award Guidelines

### RULES:

- 1) AJFCA member agencies in good standing are eligible.
- 2) Winning agencies will be recognized and honored at the Annual Conference. A professional or lay representative of the agency must attend the Annual Conference to receive the award.
- 3) Agencies may submit one entry in each category. The same submission cannot be entered in more than one category or subcategory.
- 4) All submissions must describe current operational programs, and all contact and other information must be up to date. Entries submitted in previous Kovod competitions are not eligible unless, in the opinion of the judges, they have recently been significantly changed.

### APPLICATIONS:

Send an email (subject line: KOVOD Award) to Liz Woodward at [lwoodward@ajfca.org](mailto:lwoodward@ajfca.org). If applying for multiple categories, please send each submission in a separate email.

All submissions must include the following:

- Category for which you wish to apply
- Agency name and community
- Agency Budget
- Contact information for the point person on the submission
- Staff listing by title (of staff involved in program)
- 200-word (max) summary description of program or video purpose
- Total program or production cost if applicable and funding sources
- A pdf file or link pertaining to the program or video as part of the strategy
- List of 3 major outcomes and evaluation method(s) used to determine those outcomes and/ or video impact

**You will receive a confirmation email for all submissions. If you do not, please contact Liz Woodward at [lwoodward@ajfca.org](mailto:lwoodward@ajfca.org) to ensure your submission was received.**

### DEADLINE:

All entries must be received by 5 pm EST on Friday, February 12, 2016.

### JUDGES:

Judges are professional and lay leaders of AJFCA and their member agencies. They will consider creativity, design, content, and overall effectiveness for all submissions.

### AWARDS:

Awards will be given according to agency size. Some agency size groups may be combined depending on submissions received.

AJFCA Groups are determined by the AJFCA Operating Revenue Survey Report:

- A: Agency Operating Revenue over \$2.5 million
- B: Agency Operating Revenue between \$1 million and \$2.5 million
- C: Agency Operating Revenue between \$500,000 and \$1 million
- D: Agency Operating Revenue between \$150,000 and \$500,000
- E: Agency Operating Revenue of \$150,000 or less